



## Ken Canion's Bio

Known across America for his passion and real world techniques, Ken has earned the name "America's Most Passionate Speaker". As a motivational speaker, leadership and branding expert, he captivates audiences with his energy, humor, and straight-forward style of motivation. Ken's expertise encompasses helping to develop leaders and managers in corporate America. In addition to leadership, Ken helps professionals and entrepreneurs create powerful brands and teach them how to market their brand in a crowded marketplace.

As a cutting edge entrepreneur and marketing guru, Ken doesn't just talk business, he lives it. He is the founder of three successful grassroots companies that have been featured in Black Enterprise, Source, and Essence magazines. He has also been highlighted on CNN, QVC, and the Home Shopping Channel. Recently, Ken was a contestant on NBC's hit reality show "The Biggest Loser 3".

Ken is also the host of his own syndicated radio show called Reality Radio with Ken Canion.

He is the author of four books:

God, I Ain't Trying to Hear All That  
Leadership In The Real World: How To Get People To Follow You

Help! My Mind is Fat: Weight Loss Daily Devotional  
Destination Transformation (Co-Author)

He also has several audio and DVD programs which include:

Branding You In The Real World: How to Stand Out In A Crowded Marketplace  
How to Turn Your Idea Into A Million Dollars

He believes that we all have a God-given purpose. That purpose can be found in our dreams and imagination.

*"It is my goal in life to help people realize those dreams"*

Ken Canion